



Programme of the POEM Opening Conference

Participatory Memory Practices: Connectivities, Empowerment, and Recognition of Cultural Heritages in Mediatized Memory Ecologies

Date: 13.-14.12.2018

Venue: Museum der Arbeit (Wiesendamm 3, 22305 Hamburg, Germany)

Thursday 13.12.18

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| 12:00 | Registration |
| 13:00-13:15 | Welcome addresses |
| 13:15-13:45 | <i>Introduction of the POEM project by Gertraud Koch (POEM Coordinator, University of Hamburg, Germany)</i> |
| 13:45-14:30 | <i>Keynote by Susanne Wessendorf (London School of Economics, United Kingdom)</i> Pitfalls and promises of researching super-diversity |
| 14:30-15:15 | <i>Keynote by Gisela Welz (Goethe University Frankfurt/Main, Germany)</i> "A common cultural basis for a European demos?" Heritage making and participatory memory practices in Europe |
| 15:15-15:30 | Coffee Break & Poster Presentation of POEM partner organisations |
| 15:30-16:15 | Block 1.1: Building connectivities through institutions <i>Isto Huvila & Inge Zwart (Uppsala University, Sweden)</i> Professional take on participation <i>Maria Economou & Franziska Mucha (University of Glasgow, United Kingdom)</i> Crowdsourcing of cultural heritage digital collections through gamification <i>Maria Economou & Cassandra Kist (University of Glasgow, United Kingdom)</i> The role of museums' social media for the engagement with arts and culture |



Elisabeth Tietmeyer & Susanne Boersma (Stiftung Preußischer Kulturbesitz, Germany)

Collaboration and incorporation of vulnerable groups in professional participatory memory work

16:15-17:45 Block 1.2: Building connectivities through institutions & discussion

Stefan Benedik (House of Austrian History, Austria)

Beyond digital collecting – participatory experiments in the house of Austrian history's online museum

Emily Oswald (University of Oslo, Norway)

"See where this is?" A local history museum's Facebook concept and the use of historical photographs for reminiscing on social media

Dagmar Brunow (Linnaeus University, Sweden)

Recognizing ethnic and social minorities in audiovisual archives in Europe: archival challenges, community ethics and inclusive heritage

17:45-18:00 Coffee break & poster presentation of POEM partner organisations

18:00-19:00 Transfer

19:00-20:30 Social Event (tba)

20:30 Reception

Friday 14.12.2018

09:00-09:45 Block 2.1: Connectivities built by people and groups

Theopisti Stylianou-Lambert & Lorenz Widmaier (Cyprus University of Technology, Cyprus)

Sharing vs. collecting? Perceptions of photographs online

Rachel Charlotte Smith & Asnath Paula Kambunga (Aarhus University, Denmark)

Future memory making: Prototyping (post-) colonial imaginations with Namibian youth



Ton Otto & Anne Chahine (Aarhus University, Denmark)

Future memory making: Co-creating (post-) colonial imaginations with youth from Greenland and Denmark

Ross Hall & Eleni-Aikaterini Moraitopoulou (Ashoka, United Kingdom)

Young people empowerment and social inclusion through PMW in Ashoka Changemaker Schools

Theopisti Stylianou-Lambert & Myrto Theocharidou (Cyprus University of Technology, Cyprus)

Uses of digital cultural heritage databases for people's memory and identity work

09:45-11:15 Block 2.2: Connectivities built by people and groups & discussion

Özge Çelikaslan (Karlsruhe University of Arts and Design, Germany)

Politics of memory in the case of collective counter-archive practices

Dahlia Mahmoud & Elisabeth Stoney (Zayed University, Abu Dhabi)

Community, creative practice and sharing marginal narratives

Špela Ledinek Lozej (Institute of Slovenian Ethnology, Slovenia)

Collaborative inventory – participatory linking of cultural heritage collections in the Slovenian-Italian cross-border region

11:15-11:30 Coffee Break & Poster Presentation of POEM partner organisations

11:30 -12:15 Block 3.1: Connectivities built by memory modalities

Gertraud Koch & Quoc-Tan Tran (University of Hamburg, Germany)

Memory modalities in diverse types of memory institutions

Gertraud Koch & Jennifer Krueckeberg (University of Hamburg, Germany)

Modalities of personal memory work

Isto Huvila & Dydimus Zengenene (Uppsala University, Sweden)

Managing participatory ecologies of memory modalities

Gertraud Koch & Angeliki Tzouganatou (University of Hamburg, Germany)

Internet ecologies of open knowledge as future memory modalities

12:15-13:00 Lunch



13:00-14:30 Block 3.2: Connectivities built by memory modalities & discussion

Sandra Trostel (Independent filmmaker, digital storyteller)

Documentary film as a freely available cultural asset – a case study on the project “All creatures welcome”

Susanna Ânäs (Open Knowledge Foundation Finland and Wikimedia, Finland)

Wikidocumentaries – a micro history wiki for citizen historians

Sónia Vespeira de Almeida & Sónia Ferreira (CRIA/FCSH-NOVA)

Portuguese exiles in Europe. Uses of the past and participatory memory

Olle Sköld & Ina-Maria Jansson (Uppsala University, Sweden)

How videogamers make memory: a study of memory work in videogame communities and the opportunities and pitfalls of its inclusion in the collections of public memory institutions

14:30-14:45 Coffee break & poster presentation of POEM partner organisations

14:45-15:30 Closing session

16:00 Guided Museum tour (in English)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement No. 764859.